



A simple and easy single day of giving that enables your employees to support over 600 local nonprofits at NO COST to you

Have you heard of Big Give? If not there's only one important thing you need to know; Big Give is the easiest way for your employees to give to the causes they care about.

Last year Big Give raised over \$5 million for our local nonprofits and the important work they do. We believe that with the help of prominent local businesses such as yours we can significantly increase the impact of this annual giving event.

For 2019, Big Give is continuing to grow our Employee Engagement program based on the very successful model being implemented by a number of national giving days, including Amplify Austin, whose participating businesses raised over \$3 million last year.

Your employees care about the community they live in. They WANT to contribute to causes that are meaningful and important to them. **We're only asking you to help them.**

There is **no cost to participate** in this program. We will provide a host of resources such as email and social media templates, graphics, ideas for "day of" activities and contests as well as suggestions for implementation. **All you need to do is say yes.**

Please consider demonstrating your corporate citizenship by participating in our Employee Engagement program this year. You will be showing your employees how much your company cares about our community.

To participate or for more information please contact me at scottm@tncouncil.org

Best Regards,

A handwritten signature in blue ink, appearing to read "Scott McAninch".

Scott McAninch
CEO



thebiggivesa.org