

DRAFT NON PROFIT COUNCIL 2019-2020 GOALS

BIG GIVE:

- Increase donors by 10% (2800) *from 28,000 to 30,800*
- Attain \$5M in total donations

MEMBERSHIP:

- Increase total membership by 10% (20) *from 212 to 232*
- Renew 25% of lapsed members (6)
- Convert 40% of prospect list (5)

VISIBILITY:

- Identify opportunities for public visibility
- Attend City Council Sessions when appropriate
- Meet with all city council members, the mayor and city manager during the fiscal year
- Engage the media in NPC activities

PROFESSIONAL DEVELOPMENT:

- Pursue personal development opportunities
- Provide the staff with developmental opportunities

BOARD DEVELOPMENT:

- Recruit a diverse group of engaged and committed board members
- Develop clear, documented expectations for them