



Executive Committee Meeting Minutes

April 9, 2019 – Big Brothers Big Sisters

1) Call to Order

- a) Mike called the meeting to order at 12:01

2) Attendance

- a) Mike Gilliam – Vice Chair
- b) Sandy Morander – Past chair
- c) Debbie Frasier – Treasurer
- d) Angela – Leadership Committee Chair – By phone
- e) Maureen DeFelice – Acting Membership Chair
- f) Susan Osborne – Advocacy Chair
- g) Scott McAninch, Mercedes Alhaj, Jerry W. Moore – The Nonprofit Council

3) Financials – Scott

- a) Financials look good
 - i) Comfortable amount of money in the bank
- b) Big Give
 - i) Financials in better shape this year
 - ii) Should not be much more in the way of expenses other than GiveGab conference in July
 - iii) GiveGab will send 2% check in May
 - (1) They wait for ~45 days in case of donor adjustments
 - (2) Should be ~\$58K
- c) Skipping 990 review
 - i) Scott asked Debbie to make a few changes
 - ii) Will be sent out electronically for review

4) Big Give

- a) Overall very successful
- b) Online donations were almost the same as 2018
- c) Employee Giving
 - i) Very successful for second year
 - ii) One of the main areas for focus and growth
- d) Contacting donors
 - i) Big Give does not directly market to donors
 - ii) Responsibility of each agency to contact those who haven't donated
- e) Various suggestions to improve donor report
- f) Susan suggested looking at the thresholds for the prize categories
- g) Possible training on donor retention next year
- h) Average gift went up by a lot
- i) Lots of very positive feedback from donor survey
- j) Nonprofits still bringing up fees



5) TNC Events

- a) Mixer
 - i) Having candidates was not successful and will not be repeated
- b) Next meeting is May 15 membership meeting
 - i) Ask was made to new city manager to attend
 - (1) Waiting for confirmation
 - (2) Colleen Bridger as backup

6) Membership

- a) Working on getting good results from committee
- b) Suggested to break up assignments so that people are contacting affinity groups
- c) Board is assuming some of the responsibility for contacting
- d) Mercedes working on contacting folks who asked for information as part of Big Give participation
- e) Next meeting April 30

7) Advocacy

- a) Location, drinks and weather was good
- b) Struggling this year with City Council and Mayoral
- c) Survey results have been aggregated into documents that will be uploaded to TNC website and then shared
 - i) This will be the format to inform membership going forward
- d) Goal through fall is to make sure the newly elected members know who we are and what we do
- e) Brochure will be updated for use this fall

8) Leadership

- a) Committee is dealing with attendance/commitment issues
- b) Next meeting is April 11
- c) June 13 event
 - i) Panelists confirmed
 - ii) Questions have been passed around for approval
 - iii) Scott offered option to have Oblate record
 - iv) Open event to non-members but charge \$25 instead of \$10
 - v) Mike will facilitate
- d) Working on other ideas including round tables and mentoring

9) Misc

- a) Scott meeting with Broadway Bank tomorrow to discuss direct deposit
 - i) Vote to approve direct deposit was called by Susan, seconded by Maureen, passed unanimously in favor
- b) No board meeting in May, next meeting in June
- c) Sandy asked for a new resource/program for second tier of leadership at member agencies, i.e. for CFO, CMO, COO etc.
- d) FEW
 - i) Natalie would be a good choice to help with that
 - ii) Leave that group as part of Membership Committee



10) Meeting Adjourned at 1:25

Kim Jefferies
Secretary