



Proposed Partnership



Big Give/Champions Fore Charity Partnership

- **The Nonprofit Council (presenter of Big Give) proposes a partnership with Valero (presenter of Champions Fore Charity) that could be mutually beneficial for both parties in a number of ways**
- **Big Give has been postponed to September 10, 2020 in response to pandemic**
- **TNC intends for Big Give to remain in September going forward**
- **TNC proposes to offer Big Give participating agencies the option to roll their Big Give donations into CFC at the end of the Big Give campaign**
- **TNC would include a question in the initial agency registration form specifically asking agencies if they would like to be part of this exciting new program**
- **This would be an opt-in for participating Big Give agencies**
- **CFC would be responsible for contacting those agencies who opt in to get them registered for CFC. Contact information would be provided from Big Give registration.**
- **Big Give and CFC would agree to visibly market this partnership in an ongoing manner**
- **Wrap up party for Big Give (hand out prize checks, celebrate Big Give) would be combined with CFC kickoff party. Bigger crowds, more media**
- **As part of partnership Valero agrees to sponsor a Big Give prize block and TNC agrees to be a participating agency in CFC**
- **TNC requests to be invited to and recognized during event at end of CFC campaign**